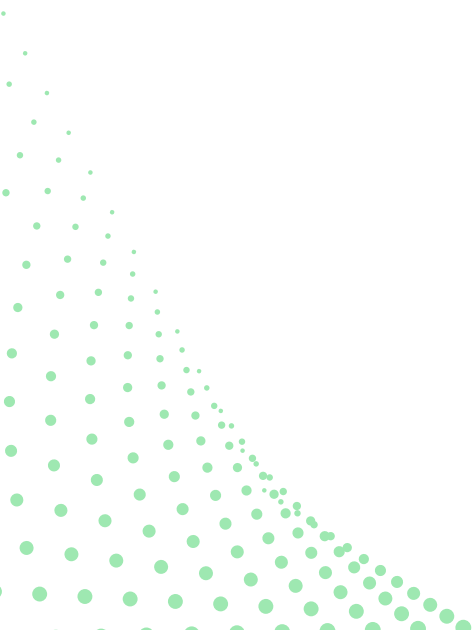


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WHITE PAPER



# IME (Innovativ Market Evaluation) Token Whitepaper

## **Abstract:**

The IME token is designed to revolutionize the way marketresearch is conducted, offering a platform where anyone can create and participate in surveys while earning rewards in a secure and anonymous manner.

This whitepaper outlines the technology, token details, token economy, team, roadmap, and contact information for the IMEON project.

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# Introduction:

IMEON introduces a new paradigm in survey participation, where users can engage in surveys of their choice and earn IME tokens as rewards.

This democratizes market research, allowing both individuals and companies to conduct research without the need for intrusive personal data.

## Problem & Solution

### Problem Statement:

Traditional survey platforms often require sensitive financial information, excluding minors and limiting accessibility.

Additionally, conducting anonymous surveys is challenging on existing platforms.

### Solution:

IRPC solves these issues by offering a platform where anyone can create and participate in surveys, eliminating the need for non-anonymous payment methods. The integration with MetaMask ensures secure and easy wallet management.

# Technology:

## IME Token on the Optimism Chain:

- The IME token is hosted on the Optimism Chain, a Layer-2 scaling solution for Ethereum.
- The Optimism Chain provides fast transactions and low fees, increasing the efficiency and user-friendliness of the IME platform.
- Seamless integration with Ethereum is enabled by the Optimism Chain, providing broad acceptance and interoperability with other Ethereum-based projects.

## Security Measures:

- To ensure the platform's security, various measures are implemented.
- These include encryption techniques for user data, regular security audits, and the use of Smart Contracts to automate and secure transactions and interactions on the platform.
- These security measures ensure the confidentiality of user data and the integrity of survey results.

# Token Details:

- **Token Name:** IME (Innovative Market Evaluation)
- **Token Symbol:** IME
- **Total Supply:** 1 Billion IME
- **Token Distribution:**
  - 30% for Team and Founders
  - 20% for Initial Coin Offering (ICO)
  - 15% for Future Development and Partnerships
  - 15% for Community Airdrops and Rewards
  - 10% for Marketing and Advertising
  - 5% for Advisors and External Partners
  - 5% for Reserve Fund
- **Token Usage:** The IME token is used for survey payments, participant rewards, and access to VIP features based on holding thresholds.
- **How to Acquire Tokens:** Users can acquire IME tokens through the ICO and by participating in surveys.

# Token Economy:

## Token Value Maintenance:

- The token value is sustained through platform utility, limited supply, and continuous development.

## Staking Rewards and VIP Features:

- Users holding specific thresholds of IRPC tokens gain access to various VIP features in the app.
- VIP features may include access to exclusive surveys, advanced analytical tools, or special rewards.
- Details on the different staking thresholds and associated VIP features will be available in the app.

# Governance:

## Governance Token and Voting Rights:

- IME token holders have the ability to vote on important aspects of the project and propose platform developments.
- Decisions such as the design of new features, integration of partner applications, or changes to platform rules can be influenced by token holder votes.
- A transparent governance system will ensure that the voices of the community are heard and the project is developed in the desired direction.

## **Team:**

- CEO: Ari Julius Hanke

## **Contact Information:**

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